

AMRIT OCEAN RESORT & RESIDENCES LAUNCHES SALES AND UNVEILS EXPERIENTIAL SALES CENTER WITH CELEBRATORY EVENTS



The immersive and interactive experiential sales center gives a glimpse into the Amrit lifestyle and concept

(L-R: Visionary Developer and Founder of Creative Choice Group, Dilip Barot; Amrit Director of Sales, Kerry Warwick; Co-owner at Premier Sales Group, Carolyn Ellert; VP of Wellness Programs and Resourcing, Alison Howland; Sales Agent, Mia Morrison)

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Photo Credit: Al Evens of Downtown Photos

Singer Island-Riviera Beach, FL (October 2017) - Spanning over seven acres on a pristine stretch of the Atlantic shoreline, [Amrit Ocean Resort & Residences](#) (Amrit) announced the launch of sales for arguably the most wellness-immersive development currently under construction in the United States, starting with a private grand opening and official unveil of the experiential sales center on Thursday, October 26, followed by a weekend-long open house that took place on Saturday, October 28 and Sunday, October 28. The true essence of the Amrit lifestyle was celebrated through activations, programming and refreshments conceptualized through the incorporation of The Five Pillars (nutrition, fitness, mindfulness, sleep and relaxation).

Welcoming over 100 real estate professionals and wellness enthusiasts to the private sales center event, Amrit Director of Sales Kerry Warwick, introduced Dilip Barot, visionary developer and founder of Creative Choice Group who noted to the group, "Cultivating healthy habits to provide optimum peace and happiness is the soul of Amrit. We believe sincerely that true luxury is personalized. It is defined by each individual and taking care of yourself is the best luxury one can have."

Through the course of the exclusive sales launch event and weekend-long open house, attendees were treated to personally experience healthy and mindful living activations, each ending with 'Amrit on the Beach: Sound Health Gong Bath'; a higher level of sound and new way to enjoy the good vibrations of the beach to move attendees to a state of bliss and contentment. Featuring presentations from industry experts based on the various pillars of wellness, attendees were able to take part in the following demonstrations:

- Mindfulness – breathing techniques to lessen stress reflexes for better health and productivity
- Relaxation – an essential oil tour to discover your favorite Amrit aroma
- Fitness – the union of mind to body's natural balance to increase peace and vitality
- Nutrition – useful tips to eat cleaner, dine healthier and shop wiser
- Sleep - ways to achieve that most desired good night's restful restorative sleep

A new paradigm of mindful living for those pursuing an unparalleled wellness lifestyle, upon completion, Amrit Ocean Resort & Residences will offer residents and resort guests a personalized and virtual support experiences at a level unavailable in today's global real estate and hospitality market. The level of wellness technology, sheer number of industry experts, and built-in holistic materials is scheduled for completion in Spring/Summer 2019, with residential prices ranging from \$700,000 to over \$4 million.

For more information on Amrit Ocean Resort & Residences, please visit, www.amritocean.com.

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About Amrit Ocean Resort & Residences

Spanning over seven acres of the Atlantic shoreline in Palm Beach County's picturesque Singer Island, Amrit Ocean Resort & Residences (Amrit) is a new paradigm of mindful living for those pursuing an unparalleled wellness lifestyle. Developed in partnership with world-renowned ESPA and the Himalayan Institute, Amrit has been developed to offer a 24/7 custom experience centered around teaching and providing the tools to improve the quality of one's life. By offering expert education, instruction, and influence on positive lifestyle changes based on The Five Pillars (nutrition, fitness, mindfulness, sleep, and relaxation), Amrit offers a means to embark on a personalized journey towards greater physical and mental well-being. Upon completion, scheduled for Spring/Summer 2019 the property's two towers will be home to a resort residential mix of 351. Prices range from \$700,000 to over \$4 million. Address: 3100 North Ocean Drive, Singer Island, Riviera Beach, FL 33404. For more information, please visit, www.amritocean.com

About Creative Choice Group

Creative Choice Group (CCG) is a successful US-based investment and development company involved in the business of private real estate investment, development and management. Founded in 1984, CCG employs over 2,500 professionals and manages investments in a multitude of commercial and mixed-use real estate. Over the past 30 years, this private venture has acquired or developed over 40 properties, including over 7,000 rental units and in excess of 20 million square feet of residential leasing space, much of which continues to be managed by the Group. The majority of CCG properties maintain high occupancy and have created great value for their stakeholders. For more information, please visit, www.creativechoicegroup.com

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